

2025

Magazine Ad Rates

THE PENNSYLVANIA
FIREMAN
PUBLISHED BY
LANCASTER COUNTY FIREMEN'S ASSOC. INC.

630 E Oregon Rd
Lititz, PA 17543
717-581-5465
LCFA.com

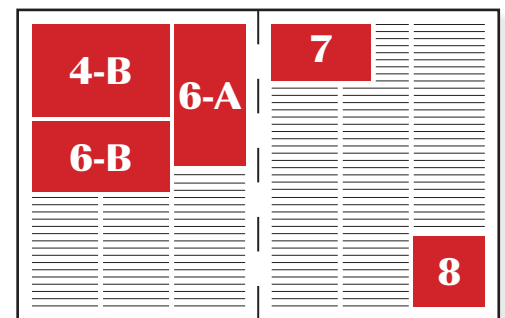
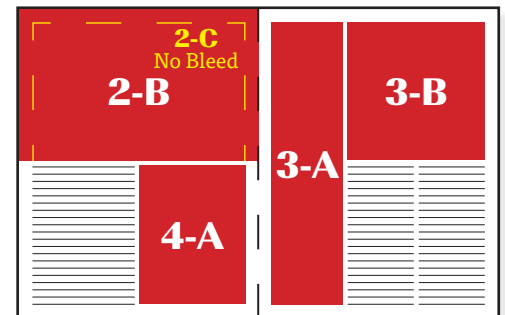
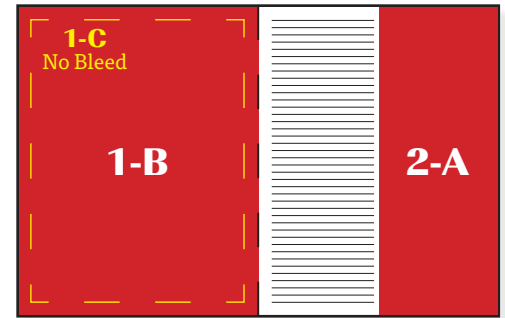
LCFA member Emergency Service Organizations (ESOs) in good standing receive any size full color ads at the black & white price.

A Pennsylvania-based Fire Department or Emergency Medical Service Agency may advertise their event to the published events calendar at no cost.

A Pennsylvania-based Fire Department or EMS Agency wishing to place a stand-alone advertisement is offered the following discount:
4-A or 4-B ad for FREE,
1-B, 1-C, 2-A, 2-B, or 2-C ad with 25% off regular ad pricing,
one month print & digital plus 2 additional months digital only.

File Formats: PDF, EPS, or TIF; Resolution must be 300 dpi; Full color ads should be CMYK (not RGB).

		Black & White New Repeat		Full Color New Repeat	
1-A	2-Page Spread * 17.25" x 11.25" (Includes Bleed)	\$516	\$464	\$1,066	\$853
1-B	Full Page, Bleed * 8.75" x 11.25" (Includes Bleed)	\$270	\$243	\$538	\$430
1-C	Full Page, No Bleed * 7.5" x 10"	\$270	\$243	\$538	\$430
2-A	1/2 Page, Vertical 4.5" x 11.25" (Includes Bleed)	\$142	\$128	\$275	\$220
2-B	1/2 Page, Horizontal, Bleed 8.75" x 5.75" (Includes Bleed)	\$142	\$128	\$275	\$220
2-C	1/2 Page, Horizontal 7.5" x 5"	\$142	\$128	\$275	\$220
3-A	1/3 Page, Vertical 2.5" x 10"	\$106	\$95	\$200	\$160
3-B	1/3 Page, Square 5" x 5"	\$106	\$95	\$200	\$160
4-A	1/4 Page, Vertical 3.75" x 5"	\$70	\$63	\$135	\$115
4-B	1/4 Page, Horizontal 5" x 3.75"	\$70	\$63	\$135	\$115
6-A	1/6 Page, Vertical 2.5" x 5"	\$60	\$54	\$110	\$100
6-B	1/6 Page, Horizontal 5" x 2.5"	\$60	\$54	\$110	\$100
7	Business Card 3.5" x 2"	\$40	\$35	\$60	\$55
8	1/12 Page 2.5" x 2.5"	\$35	\$28	\$55	\$50
	Digital Only Full Page 8.75" x 11.25" (Includes Bleed) or 7.5" x 10" (No Bleed)	N/A	N/A	\$430	N/A



Ad Design/Edits: 1 hour minimum charge; all assets must be high-quality; edits are billed at Publisher's discretion.

\$45/hour

Cancellation Fee: ad cancelled after deadline. Cancellations are accepted up to one week after ad deadline.

\$50

*For each full page of paid printed advertising, one digital full page ad is offered at no additional cost.

For ad submission/proof requests, please contact pfireman@lcfa.com.

New advertisers must prepay the first ad. Payment terms are due upon receipt. We accept payments via ACH, check, money order. Credit/debit card payments are accepted with a 3% convenience fee.

Finance charges assessed on accounts over 30 days. Accounts over 60 days will have upcoming ad cancelled without notice and placed on hold until the account is brought current. Accounts over 90 days will require prepayment.

Contact the Executive Director at tammy.rogers@lcfa.com with billing questions or concerns.

We are not responsible for errors after initial ad. Liability for error is limited to the cost of (1) insertion. Prices subject to change without notice. These prices apply to ads published in the December 2025 issue of *The Pennsylvania Fireman* and earlier.

The Pennsylvania Fireman Issue	Ad Deadline
January 2025	November 15, 2024
February 2025	December 13, 2024
March 2025	January 15, 2025
April 2025	February 14, 2025
May 2025*	March 14, 2025
June 2025**	April 15, 2025
July 2025	June 1, 2025
August 2025	July 1, 2025
September 2025	August 1, 2025
October 2025	September 1, 2025
November 2025	October 1, 2025
December 2025	November 1, 2025

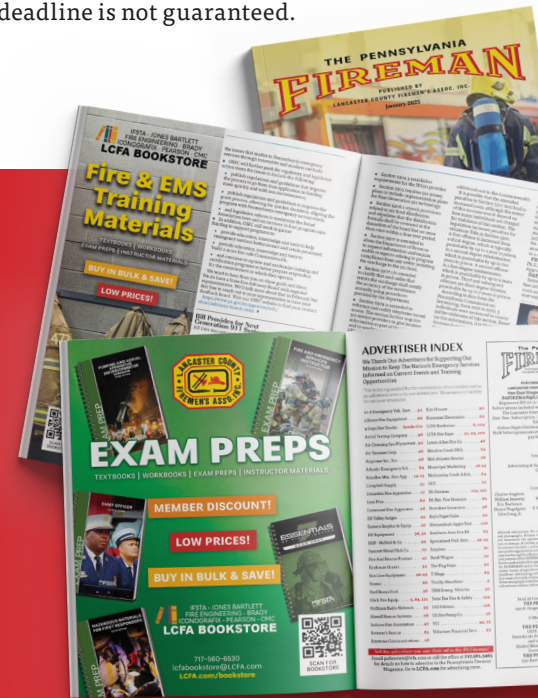
Any advertisement, changes, or cancellation requests submitted after the deadline is not guaranteed.

*May 2025 is the FIRE EXPO issue.

**June 2025 is the LCFA Annual Convention issue.

Why Advertise in The Pennsylvania Fireman?

- + Reach Fire Departments and EMS Stations Across Pennsylvania and Surrounding States!
- + Affordable Advertising Costs Compared to Large-Name Publications In the Same Industry!
- + Consistently Growing Subscriber Base!
- + Your Message Reaches Relevant People in Emergency Services!



Advertising inquiries can be sent to pafireman@lcfa.com.
The Pennsylvania Fireman is published by Lancaster County Firemen's Association.
LCFA.com

