



2024 FIRE EXPO Sponsorship & Partnership Opportunities

For more information and/or to become a sponsor or partner, please contact the FIRE EXPO Office at expo@lcfa.com or 717-581-5469 (option 3).

Sponsorship

Equine Barn - \$1,500 (4 available) Live Demonstration Area

- Corporate color logo on signage in the Equine Barn live product demonstration area.
- Corporate logo on FIRE EXPO website identifying them as a sponsor for the area along with social media and with events schedule.

PA Preferred Banquet Hall – \$1,500 (2 available) Training/Con-Ed/Presentations

- Corporate color logo on signage in the Commonwealth Room.
- Corporate logo on FIRE EXPO website identifying them as a sponsor for the area along with social media and with events schedule.

FIRE EXPO Guide - \$1,000 (4 available)

- Corporate logo included in the map/event schedule provided to attendees and exhibitors
- Corporate logo on FIRE EXPO website

~~T-shirts – \$1,000 (Exclusive – 1 available) SECURED~~

- ~~▪ Shirts will be co-branded with sponsor 1 color logo on the sleeve and the FIRE EXPO logo on the front provided to all LCFA event staff and volunteers~~
- ~~▪ Corporate logo on FIRE EXPO website~~

Mini Billboard - \$500 (4 **0** available)

- Your corporate message, color logo and graphics will be printed on 2'x3' sign placed in a high traffic area
- Sponsor may provide full graphic design
- Corporate logo on FIRE EXPO website

Eblasts - \$100 (5 available)

- Company logo with link to website included in eblast communications for chosen month

Giveaway - \$100 (~~8~~ **6** available)

- Sponsorship will allow show management to purchase a \$100 Visa® gift card for one of the five enter to win stations placed in each exhibitor hall at sponsors location. One location per hall per show day.

~~-2 Expo Hall~~ -2 Spine -2 North Hall -2 Equine Barn

- Sponsor will be branded on the enter to win signage and FIRE EXPO website



Partnership

Training

- Provide complimentary training to attendees directly from the show floor during the 2-day event
- Training promoted through FIRE EXPO social media, email communications, and on website
- Corporate logo on FIRE EXPO website

Live Demo

- Highlight your products for attendees through live demonstrations during the 2-day event
- Demo promoted through FIRE EXPO social media, email communications, and on website
- Corporate logo on FIRE EXPO website