

LCFA member Emergency Service Organizations (ESOs) in good standing receive any size full color ads at the black & white price. No other discounts apply.

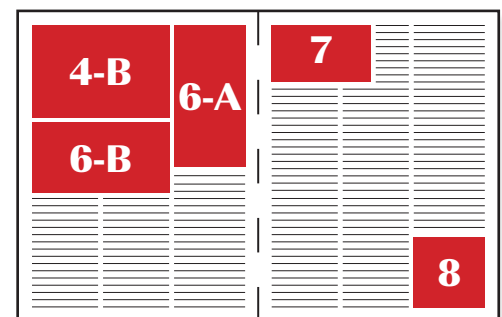
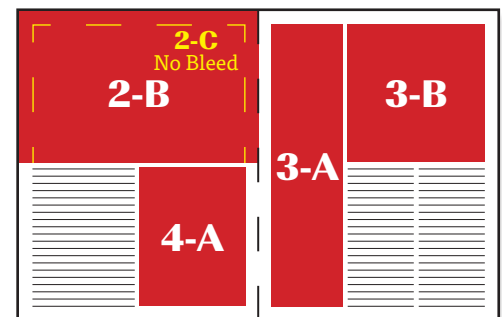
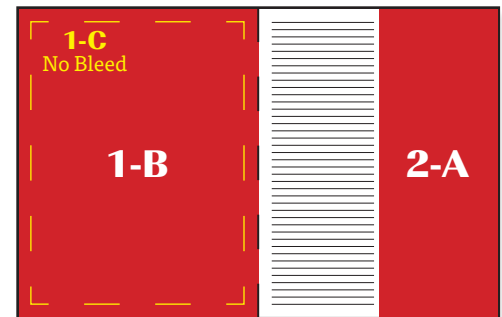
A Pennsylvania-based Fire Department or Emergency Medical Service Agency may advertise their event to the published events calendar at no cost.

A Pennsylvania-based Fire Department or EMS Agency wishing to place a stand-alone advertisement is offered the following discount:

4-A or 4-B ad for FREE,
1-B, 1-C, 2-A, 2-B, or 2-C ad with 25% off regular ad pricing,
one month print & digital plus 2 additional months digital only.

File Formats: PDF, EPS, or TIF; Resolution must be 300 dpi; Full color ads should be CMYK (not RGB).

		Black & White New Repeat		Full Color New Repeat	
1-A	2-Page Spread * 17.25" x 11.25" (Includes Bleed)	\$516	\$464	\$1,066	\$853
1-B	Full Page, Bleed * 8.75" x 11.25" (Includes Bleed)	\$270	\$243	\$538	\$430
1-C	Full Page, No Bleed * 7.5" x 10"	\$270	\$243	\$538	\$430
2-A	1/2 Page, Vertical 4.5" x 11.25" (Includes Bleed)	\$142	\$128	\$275	\$220
2-B	1/2 Page, Horizontal, Bleed 8.75" x 5.75" (Includes Bleed)	\$142	\$128	\$275	\$220
2-C	1/2 Page, Horizontal 7.5" x 5"	\$142	\$128	\$275	\$220
3-A	1/3 Page, Vertical 2.5" x 10"	\$106	\$95	\$200	\$160
3-B	1/3 Page, Square 5" x 5"	\$106	\$95	\$200	\$160
4-A	1/4 Page, Vertical 3.75" x 5"	\$70	\$63	\$135	\$115
4-B	1/4 Page, Horizontal 5" x 3.75"	\$70	\$63	\$135	\$115
6-A	1/6 Page, Vertical 2.5" x 5"	\$60	\$54	\$110	\$100
6-B	1/6 Page, Horizontal 5" x 2.5"	\$60	\$54	\$110	\$100
7	Business Card 3.5" x 2"	\$40	\$35	\$60	\$55
8	1/12 Page 2.5" x 2.5"	\$35	\$28	\$55	\$50
	Digital Only Full Page 8.75" x 11.25" (Includes Bleed) or 7.5" x 10" (No Bleed)	N/A	N/A	\$430	N/A



Ad Design/Edits: 1 hour minimum non-refundable charge; all assets must be high-quality; edits are billed at Publisher's discretion.

\$45/hour

Cancellation Fee: ad cancelled after deadline. Cancellations are accepted up to one week after ad deadline.

\$50

*For each full page of paid printed advertising, one digital full page ad is offered at no additional cost.

For ad submission/proof requests, please contact pafireman@lcfa.com.

New advertisers must prepay the first ad. Payment terms are due upon receipt. We accept payments via ACH, check, money order. Credit/debit card payments are accepted with a 3% convenience fee.

Finance charges assessed on accounts over 30 days. Accounts over 60 days will have upcoming ad cancelled without notice and placed on hold until the account is brought current. Accounts over 90 days will require prepayment.

Contact the Executive Director at tammy.rogers@lcfa.com with billing questions or concerns.

We are not responsible for errors after initial ad. Liability for error is limited to the cost of (1) insertion. Prices subject to change without notice. These prices apply to ads published in the December 2026 issue of *The Pennsylvania Fireman* and earlier.

2026

Magazine Ad
Deadlines

THE PENNSYLVANIA FIREMAN

PUBLISHED BY
LANCASTER COUNTY FIREMEN'S ASSOC. INC.

630 E Oregon Rd
Lititz, PA 17543
717-581-5465
LCFA.com

The Pennsylvania Fireman Issue	Ad Deadline
January 2026	December 1, 2025
February 2026	January 1, 2026
March 2026	February 1, 2026
April 2026	March 1, 2026
May 2026*	April 1, 2026
June 2026**	May 1, 2026
July 2026	June 1, 2026
August 2026	July 1, 2026
September 2026	August 1, 2026
October 2026	September 1, 2026
November 2026	October 1, 2026
December 2026	November 1, 2026

Any advertisement, changes, or cancellation requests submitted after the deadline is not guaranteed.

*May 2026 is the FIRE EXPO issue.

**June 2026 is the LCFA Annual Convention issue.

Why Advertise in The Pennsylvania Fireman?

- + Reach Fire Departments and EMS Stations Across Pennsylvania and Surrounding States!
- + Affordable Advertising Costs Compared to Large-Name Publications In the Same Industry!
- + Consistently Growing Subscriber Base!
- + Your Message Reaches Relevant People in Emergency Services!

Advertising inquiries can be sent to pafireman@lcfa.com.
The Pennsylvania Fireman is published by Lancaster County Firemen's Association.
LCFA.com

